

Anne Marie Malecha, CEO of Dezenhall Resources: Strategically Navigating Hot Button Issues

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Expert in crisis communications and brand building, Anne Marie Malecha, CEO of Dezenhall Resources, sits down with Madam Policy hosts [Dee Martin](#) and [Rebecca Brown](#) to discuss how operations should drive high-stakes communications, the role of communications in politics and policy, and when and how a company should weigh in on hot button issues. Armed with a policy background and extensive experience advising clients on how to build strong brands, Anne Marie lays out critical questions companies should ask themselves before speaking about issues that affect their key audiences. Curious about the legal consequences of crisis communications? Wondering how a communications professional would objectively analyze Trump and Biden's performances in the recent presidential debate? Give this episode a listen!

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