

The World's Rich Need to Cut Their Carbon Footprint by a Factor of 30 to Slow Climate Change, UN Warns

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Bracewell's Policy Resolution Group Senior Principal **Frank Maisano** tells *The Washington Post* that changing behavior to reduce carbon emissions will take time.

"Shaming people and nations and demanding they change never has or will work," said Maisano. "What is necessary is creating modestly increasing political, technology and cultural successes that build upon each other to create meaningful overall change."

The world's wealthy will need to reduce their carbon footprints by a factor of 30 to help put the planet on a path to curb the ever-worsening impacts of climate change, according to new findings recently published by the United Nations Environment Program.

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