

**Frank V. Maisano**

Senior Principal

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**About Frank**

Frank Maisano is a skilled media specialist with more than 20 years of experience in strategic communications. His focus on media relations, crisis communications and strategic counseling services has allowed him to build a client base of United States and international clients, including upstream and downstream energy companies, renewable power companies, cement companies, transmission builders, and chemical manufacturers. Frank's contacts and knowledge of energy and environmental issues has resulted in a track record of success in working with media outlets across the country. He has organized comprehensive media relations programs in the U.S. on a range of energy and environmental issues, and his weekly energy update is considered a "must-read" by thousands of journalists, policymakers and lobbyists across the country.

Frank co-founded the strategic communications practice at Bracewell in 2003, following six years as a professional media relations consultant at Potomac Communications. He previously served as a press secretary on Capitol Hill. From 1989 to 1997, he served as a top communications advisor to U.S. Representatives Joe Knollenberg (R-MI), Hal Rogers (R-KY), Toby Roth (R-WI), and Bill Schuette (R-MI). He started his career in the press office of U.S. Senator Richard Lugar (R-IN).

He is also an adjunct professor at The George Washington University's School of Media and Public Affairs, where he teaches public relations and government communications courses. Frank previously taught corporate communications and negotiations/bargaining in the MBA and graduate marketing programs at Johns Hopkins University's Carey Business School. He also serves as guest lecturer on communications and environment and energy issues for several academic programs, including Northwestern's Medill School for Journalism, The American University, New York University, the College of William and Mary, Rutgers, Colorado, Florida Atlantic and Syracuse Universities.

\*Non-Attorney Consultant

**Education**

Johns Hopkins University, Master of Business Administration  
2004

Hillsdale College, Bachelor of Arts  
1989

## **Noteworthy**

National Press Club, Vivian Award, 2019

## **Affiliations**

National Press Club, Member

Washington Automotive Press Association, Member