



CYBERSECURITY

BRACEWELL

Cybersecurity

Cyber preparedness is necessary to mitigate the risk arising from a cyberattack. With the proliferation of e-commerce, electronic record keeping, and improved data collection techniques, the incidence of cyber intrusions have increased such that it is not a question of whether a data breach for any given system will occur, but when. Twenty-first century data breaches involve sophisticated attacks on the network and information systems which underpin modern commercial and corporate activities for companies of all sizes. This malicious activity affects all types of entities including retail companies, financial institutions, investment advisors, energy companies, governmental agencies and other commercial or business ventures.

At Bracewell, we work with our clients to develop and implement information security plans to minimize risk and to insulate management from the regulatory and shareholder scrutiny that inevitably follows a breach. Preemptive activity can also streamline the time and expense of the response effort in case of a breach by ensuring that a rapid response plan is already in place and available for implementation on short notice. And when data breaches occur, we assist clients in managing all aspects of the incident, including the deployment of effective media and governmental communications to mitigate and minimize repercussions, both financial and reputational. Our team is comprised of a diverse array of lawyers across a range of disciplines that reflect the myriad client needs in the cyber arena, from former prosecutors to seasoned civil litigators and strategic communications experts.

Our recent notable matters include advising on the following:

Global asset management firm

drafting of an information security policy and an incident response plan

Oil and gas exploration and production company

assisting with cyber preparedness matters

Privately owned real estate firm

drafting of an information security policy and management of the fallout of the loss of personally identifiable information (PII)

Real estate investment firm

client was victimized by a cyberattack

Retailer

management of government relations and strategic communications after the detection of an external data breach



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